



New Beginnings

It's that time of year again; when schools and universities are back in session and life in general seems to take on a fresh, new rhythm. For students and teachers, it's a time of new beginnings. New beginnings are exciting because they allow for change, and by its very nature, change means doing something different. It means doing things better!

You know that old adage, "There's no time like the present"? Well, there's really no time like right now to do something new and better! Here at [WEATHERBANK](#), we've always liked the phrase, "Neater and sweeter". To us it means doing things better and with less effort. It means making a process so streamlined that it saves us and our clients time and money. That's why we've got one of the most loyal clienteles in the industry; we give them the best products on the market and they stick around to see what we'll come up with next! They also know that our products are user friendly and are backed up by a well trained staff who are courteous and helpful.

Our weather products are a very specific set of tools, designed to achieve very specific results. Forecasted weather data can help you to pinpoint your marketing strategies to a certain location and time period. It can also help you reduce risk, fine tune your inventory replenishment, and simplify your logistics planning. Our exhaustive historical database can be integrated with your historical sales numbers to identify how weather affects the buying patterns of your customers.

The result is better product placement for increased sales, maintaining accurate inventory levels, and enjoying well-planned shipping schedules; all of which mean a stronger net profit. [WEATHERBANK](#) personnel can help you to assess your needs and then guide you to the products that will help you to meet all these goals and more.

Are you ready for a change?

Well, there's no time like right now! And it's easy -- just call us for a consultation and let us show you how partnering with us can be that new beginning you've been looking for!