



*Give your guests
an experience
like they've
never had
before!*

SATISFY THEM

Our team of weather experts can shape your company's future with our custom weather forecasting, tactical operational planning, and risk management solutions.

 **WEATHERBANK, INC.**

Making sure your guests are accommodated with everything they need is *YOUR* job – making sure you have what's needed to accommodate your guests is *OURS*.



With the wavering economy and increasing gas prices, the vacationing public will want to maximize their vacation and travel experiences – **Now More Than Ever!** Timing your advertising and promotions to coincide with the appropriate weather will play a vital role in achieving this objective.

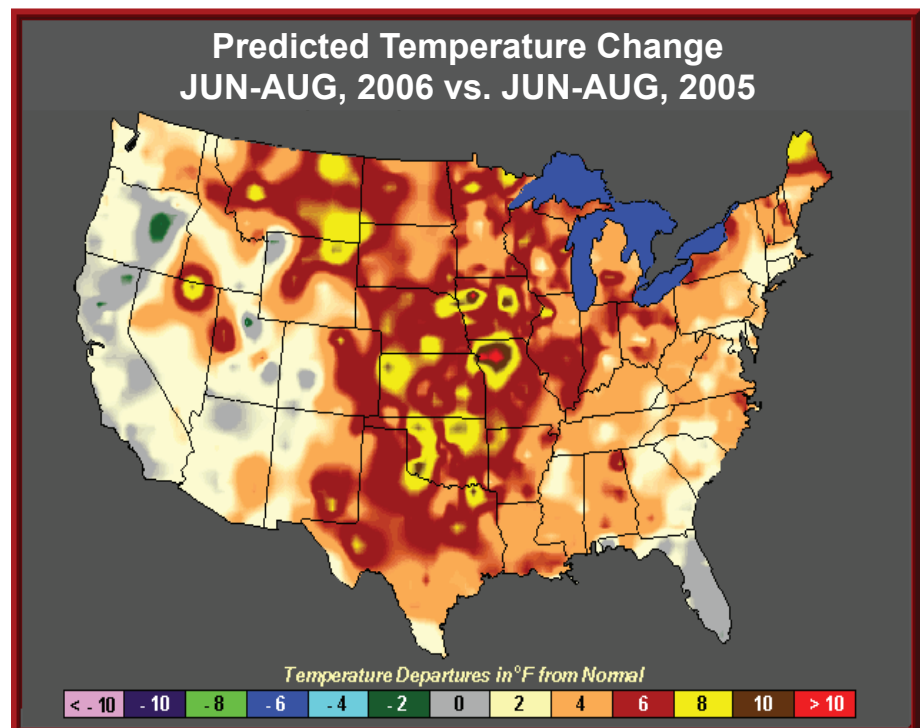
Many companies, including major airlines, ski resorts, cruise lines and travel agencies, are already using *WEATHERBANK'S* proprietary forecasting products and services in their everyday operations. They have recognized the value of employing historical weather data and climate analyses, along with long-term weather forecasting. These products and services support their marketing efforts and provide for greater guest and employee safety.

These improvements to their strategic planning translates to significant increases to their top, and bottom line figures.

Why use a “free,” online weather service when our value-added products are not only affordable – but provide the timely and accurate answers you need to increase your sales.

Prior to beginning that next major marketing campaign, your staff will now have previous knowledge if certain months are prone to inclement weather events that could impede or disrupt the schedule of your campaign. With access to our products, your staff will be able to query the full period of recorded history for crucial weather trends and statistical weather data. Your personnel in logistics will also have advanced knowledge of any impending weather event in ample time to alter any operation impact, to avoid loss and reduce time delays.

Data includes hourly and daily forecasts for every location in North America – out two years into the future. Our forecast accuracy has been tested and remains the highest in the industry.



A graphic display illustrating the temperature changes forecasted to occur during the next operating period, as compared to the same period from the prior year.

Now you can optimize your guests' vacation and traveling experience and provide for their safety – all at the same time.

With *WEATHERBANK, INC.*, you will also have the competitive advantage of providing detailed and timely weather information to your guests. Your guests can use this information to extend their vacation experience by planning appropriately for traveling to and from their destination, in addition to their time with you. This could include a weather briefing provided by your staff prior to their departure to and from your facilities.

Imagine the increased guest-loyalty you'll receive from providing such timely and accurate information.

Our products and services can be delivered to your company utilizing multiple and redundant methods, including a private and secure web site that we operate and maintain, FTP and XML links, and our proprietary, digital Satellite feed, which employs our new Windows®-based software. This will ensure you that your operations will continue despite any calamity in communications between your offices and ours.

For even greater branding, we could even produce our products exclusively for your company under a private label arrangement, embossed with your logos and in conjunction with your seasonal marketing campaigns. This will help assure your promotions achieve their greatest potential.

Your staff in Strategic Planning won't be the only group receiving tremendous value from our products and services. Your personnel in Logistics, Dispatch, and Safety will also come to rely on *WEATHERBANK*.

And with toll-free access to our meteorologists **24/7**, every day of the year, they will have the ability to receive a personal discussion on any weather impact or event.

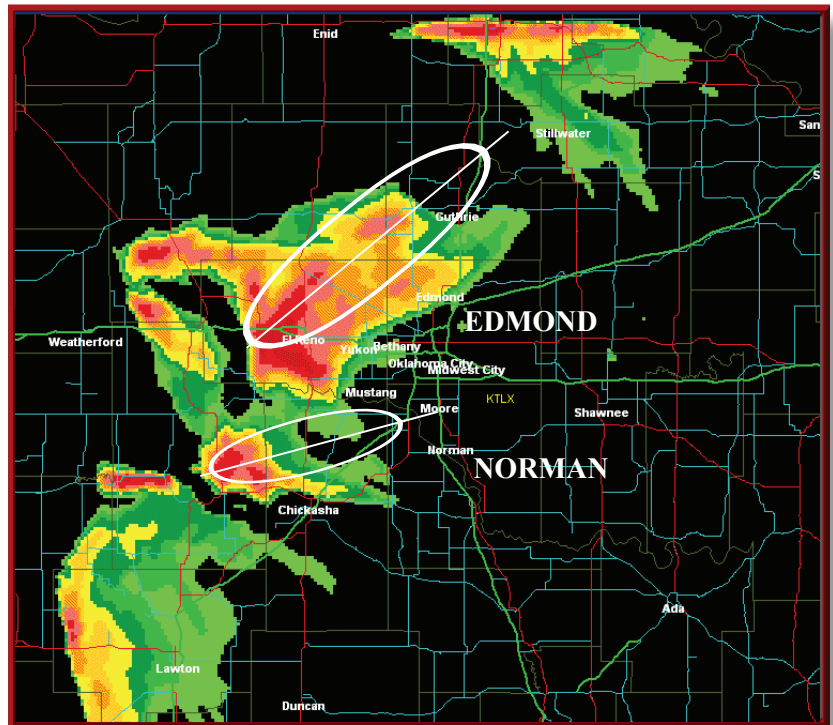
As the economy continues to remain soft and as the various sectors consolidate, your company will need a service that has the experience, capabilities, and resources to enhance and support your operations. In every case, we have increased the sales and the profitability of our clients – we can do the same for your company.

Call us toll-free today for a **FREE** consultation and demonstration of our unique products at **1-800-687-3562**.



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Sales: 1-800-687-3562 / www.weatherbank.com/services-commercial.html



Our new Weather Risk Management Radar gives you the ability to zoom in and out of a specific area and depicts storm attributes, including the presence of hail and its size, and wind shear.

WEATHERBANK, INC.



WEATHERBANK, INC. is a full-service meteorological consulting company that provides weather risk services, products, data (including historical, real-time, and forecasted), and custom programming solutions for clients in all industries. We have been excelling in this endeavor for more than 30 years.

We produce an exhaustive database of weather products that can benefit every professional, in every sector of the service industry. We also produce sector- and client-specific custom weather products to enhance your unique operations. Our staff, including Meteorologists, IT Professionals, and Graphic Artists, is also available to support your needs on a **24/7 basis**.

Our proprietary forecasting routines are continually enhanced to improve our accuracies, both in the near and long-term time frame. Our enhancements rely heavily on statistical integration and new techniques that we develop. Through time, we have been successful in significantly reducing the variance between our predictions and the actual occurrences, and consequently, risk management professionals recognize *WEATHERBANK'S* services as the most accurate and reliable in the weather industry.

One of our advanced technologies includes the ability to represent complex data sets over maps of North America, the entire United States, regions of the U.S., and individual states. This allows for an easy and quick understanding of current weather impacts and forecasted trends. We also have the expertise to construct custom base maps for our clients to aid in pinpointing the location of weather impacts relative to their asset and property locations, or forecasting trends over a specific operating territory. These custom base maps may have any scale or cover any geographic area of interest.

Call toll-free today at **1-800-687-3562** for a personal consultation. You're never under any obligation and a professional, courteous representative will explain more of the solutions and benefits that *WEATHERBANK* can provide to your company.

*The Right Products, The Right Service,
The Right Provider*

WEATHERBANK, INC.

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